

**STREET DATE: OCTOBER 11, 2011**



**REAP047 - LP**

**EXCLUSIVE *RevDistribution* RELEASE**

# TRAPPED UNDER ICE BIG KISS GOODNIGHT

**PRESSED ON COLOR VINYL, INCLUDES DIGITAL DOWNLOAD**

With roots embedded deep in the hardcore scene, **TRAPPED UNDER ICE** is broadening their reach and exploding far beyond genres like their predecessors HATEBREED did.

**TRAPPED UNDER ICE** gets diehard support from hardcore punks, tried and true metal heads, and everyone in between. They've done an array of diverse touring to continue to reach new audiences. Handpicked by Jamey Jasta to support HATEBREED on his 2010 Stillborn Festival shows, they've also been the recent hardcore support slot on TERROR's US "Stick Tight" tour, crossover punk tour support for FOUR YEAR STRONG and EVERY TIME I DIE, and metal support for DESPISED ICON and CRYPTOPSY. Furthermore, they've been featured in other major festivals such as New England Metal & Hardcore festival, Black N Blue Bowl, and the previous "10 for 10" touring festival.

Here's 13 tracks packed with the signature **T.U.I.** groove, grit, and pit starter

### MARKETING / SELLING POINTS

- Album produced by NEW FOUND GLORY's Chad Gilbert
- Gilbert is a major supporter of **TRAPPED UNDER ICE** and can be seen sporting their merch in NFG promo pics
- Adrenaline PR (LAMB OF GOD/CHIMAIRA/Mayhem Festival) has been retained to administer full-scale traditional print and online public relation campaigns
- Adrenaline will launch a series of press releases to support the various marketing initiatives like track streams and radio premiers
- **T.U.I.** have already been confirmed for an editorial feature in the September 12th issue of the AP Mini Mag, which retails at Hot Topic locations across the country
- Confirmed exclusive online track premier through MetalSucks
- Banner ads to target AbsolutePunk, Lambgoat, and MetalSucks
- Headlining major US tour from 10/22/11 - 12/11/11 in support of their release

**FOR FANS OF**  
HATEBREED | TERROR

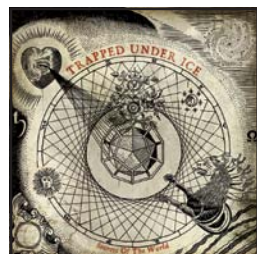
### TARGET MARKETS

Baltimore (hometown) | Philadelphia | Boston | New York | Los Angeles | Richmond | Cleveland | Denver | Seattle | San Francisco | Portland | TX | FL | St. Louis | Oklahoma City

### TRACK LIST

1. Born To Die
2. Pleased To Meet You
3. Jail
4. Outcast
5. Victimized
6. Time Waits
7. Dead Inside
8. True Love
9. Disconnect
10. Draw The Line
11. You And I
12. Still Cold
13. Reality Unfolds

### ALSO AVAILABLE



*Secrets Of The World*  
REAP026 CD • SRLP: \$12.98



*Stay Cold*  
REAP015 CD • SRLP: \$12.98



## TRAPPED UNDER ICE BIG KISS GOODNIGHT

**CATALOG No: REAP047**

**UPC: NONE**

**FILE: METAL/HARDCORE "T"**

**STREET: OCTOBER 11, 2011**




**FORMAT: LP**

**SRLP: \$15.98**

**BOX LOT: NONE**

**LABEL: REAPER RECORDS**

**RESTRICTIONS: NONE**

 <b>REAPER RECORDS</b>	 <b>NO BARCODE</b>
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**ORDER NOW!**  
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